

# FREQUENTLY ASKED QUESTIONS

#### FREE VIDEO EQUIPMENT

VIDEO PRODUCTION IS OUR PRIMARY MEDIUM AT TPC, AND WE OFFER OUR MEMBERS FREE RENTALS OF HIGH DEFINITION VIDEO CAMERAS UPON COMPLETION OF OUR CAMERA CERTIFICATION CLASSES. MAKE A TALK SHOW, DOCUMENTARY, MUSIC VIDEO, OR WHATEVER YOU'D LIKE! AS LONG AS WE CAN BROADCAST YOUR PRODUCTION ON OUR STATIONS, THE RENTAL IS TOTALLY FREE, AND YOU'LL ALWAYS HAVE OWNERSHIP OF YOUR CONTENT.

# I WANT TO MAKE SOMETHING! HOW DO I GET STARTED?

The process is simple: Come to orientation; pay for a membership; take a certification class; take out the equipment for free, shoot & edit your show, and then submit it for broadcast. The first step is to attend an orientation session. Orientation is a personalized process, so just give us a call at 919-960-0088, and we will set up a time for you to come in at your convenience. At orientation, you will find that we offer several different courses in media production, provide quality equipment that we loan out to members, and have editing facilities with iMacs running iMovie, Final Cut Pro X, Adobe Premiere, and more!

# I ALREADY MADE SOMETHING. HOW DO I GET MY SHOW ON THE AIR?

We are happy to air your previously made content. You can submit your content via DVD or by uploading it to Dropbox. Series programs need to be specific lengths, but one-time shows like events, documentaries, or short films can run up to two hours. Just call Dennis Dowdy, our programming manager, at 919-960-0088 to learn about the details.

#### CAN YOU SHOOT OR EDIT MY SHOW OR EVENT FOR ME

Yes. We have a production services team that will produce, direct, shoot, and edit for you if you'd like. Whether it's a performance, public service announcement, research video, or corporate-style video, we've done it all, and we do it for very reasonable prices. For more information, contact our creative media director, Carter Reedy, at 919-960-0088 or carter@thepeopleschannel.org.

#### WHAT IS PUBLIC ACCESS TV?

In the United States, public access is an alternative system of television that originated as a response to disenchantment with the commercial broadcasting system. Public access was created to provide a free-speech forum, open to all on a first-come, first-served basis, without discrimination or favoritism based on content.

# what is the difference between tPC in chapel hill and tPC in durham?

TPC-Chapel Hill is the public access TV station and community media center for Chapel Hill on Time Warner Cable Channel 8, and in Carrboro on Time Warner Cable Channel 4. TPC-Durham is the public access TV station and community media center for the city of Durham on Time Warner Cable Channel 18. Both stations have the same staff and same policies, and you can be a member of one or both.

tpc-durhan (Shodor Foundation Building) TPC-CHAPEL HILL 300 s elliott rd, suite ac 807 e. main st, suite 7-100 chapel Hill, nc 27514 durham, nc 27701 919.688.0018 919 960 0088

LOCAL MEDIA: IFARN I CREATE I WATCH

YEARLY MEMBERSHIP RATES INDIVIDUAL: \$50 ORGANIZATIONAL (UP TO 6 PEOPLE): \$125