

Introduction

Once again it has been a very interesting year for The Peoples Channel (TPC.) The landscape of cable television franchising has changed drastically. The Video Services Act is untested and those who work in the Public, Educational, and Government Access (PEG) TV community count their blessings that they can keep their doors open, for now. The funding provisions for PEG were drastically underestimated, leaving supplemental funding for channels nearly 88% lower than expected. Municipalities across the state are misusing supplemental PEG and subscriber fee funding, and channels like TPC are trying to navigate this new landscape as best as they can. The law has yet to prove its intent, the creation of competition, with very few new providers entering the market place.

Despite the challenges, TPC has had a remarkably positive year. Local programming has risen for a third year in a row, TPC finished up it's second annual Summer Media Camp with great success, and more people walked through the doors than in the past three years. TPC's Executive Director, Chad A. Johnston was one of the proud recipients of the Independent Weekly's Citizen Award which gave the channel much needed exposure and recognition.

All of this positive growth has come with a price because TPC has grown to its capacity. The organization simply cannot expand and/or provide more programs and services without more resources: staff, equipment and facilities. The organization has committed many resources to fundraising and organizational development, but the return on capacity building has been a slow process. TPC wants to better serve the Chapel Hill community, but simply cannot do so without resources.

TPC looks forward to working with the Town to not only to understand the new cable law and its effects our citizens, but also how we can help build more technological and educational resources for the community.

A. Operation of a Public Access Studio and Editing Suites

1. Continuance of Services

The Peoples Channel has a fully functional 2-camera television studio with most modern technical abilities, including chroma key, live call in equipment, play back/insert equipment, and character generator. TPC is also equipped with six edit bays, four of which are Mac based and two PC based.

Furthermore, TPC is equipped with a Public Internet and New Media Lab. Four computers are open to the public for internet use or other media creation. For example, Radio Pa'lante, a Latino youth radio program on WCOM (Carrboro's community radio station) uses the lab to edit their radio segments. TPC is still in the process of developing curriculum for new media courses including but not limited to blogging, video blogging, audio story telling and open source technologies, and hopes to implement these courses in the fall.

TPC is in the investigative stages of creating an online portal very similar to YouTube, but solely focused on local media production. TPC has the storage for such a venture, but not necessarily the bandwidth or infrastructure at this moment. The staff believes that working in this direction can help promote content sharing not only locally, but throughout the region and the world.

2. Staffing

The Peoples Channel is governed by a Board of Directors and operates under the following mission statement, updated in March 2007:

For a democratic society to function properly, citizens must participate in their government, be educated to think critically and be able to freely communicate their ideas. The Peoples Channel's mission is to advance democratic ideals by ensuring that people have access to electronic media and by promoting effective communication through community uses of media. Through this mission, we aim to provide the means and promote the opportunity for area citizens to exercise free speech through media production, education and distribution of cable television programming.

The primary goal of The Peoples Channel is to promote use of the designated access channel(s) by coordinating the use of the public access channel(s) and providing production facilities, and to provide technical assistance and media training to any individual, group, or organization interested in producing cultural, informational, entertainment, or educational media productions of interest to the community.

Board members are residents of Orange County or a neighboring county and serve without compensation. Officers include President, Vice President, Secretary, and Treasurer; the President serves as Chair of the Board and the Vice President as Vice Chair. As of August 1st, 2007, there were ten members of the Board; four positions are vacant. A list of current Board members and officers appears in Attachment A.

As of August 1st, 2007 TPC was staffed with two full time employees who manage all aspects of daily station operations. TPC intends on hiring two more staff members in the following months, however due to the uncertainty of funding levels, final decisions will not be made until funding sources are clear. The staff is organized into the following positions:

Executive Director – Chad A. Johnston
Director of Programming/Graphic Designer/Instructor – Jeremy Taylor
Director of Communications/Music Librarian/Instructor – Vacant
Director of Outreach and Fundraising– Vacant

TPC also employs several part time staff members for special projects, community coverage and contracts.

William Nichols – Director: Board of Orange County Commissioners
Phoenix Mangus – Assistant Director: Board of Orange County Commissioners, and Youth Media Instructor
Cullen Jones, Dakota Marcoplos, Barbara Spivey – BOCC crew members.
Scott Cameron Reed – Instructor

TPC's daily operations are also supported by a wonderful network of volunteers. Ranging from 12-72 years of age, volunteers help with every aspect of the station's operations including programming, coverage of local events, producing the Community Bulletin Board, and data entry. TPC works formally with local high schools and their community service requirements, UNC and the APPLES program, and the RSVP program through the Senior Center. TPC currently has 113 active volunteers in its database, and could not survive without them.

3. Hours of operation

The Peoples Channel's hours are Tuesday and Thursday 2-10pm, Wednesday 1-10pm, Friday 2-9pm, and Saturday from 10:00am to 6:00pm. TPC staff are also available for additional appointments outside of those hours as they can afford.

4. Size and Equipment of Studio and Editing Facility

TPC's facility is approximately 1,600 square feet. The station currently has six field cameras, and auxiliary equipment available for check out and rental.

5. Location of Facility

The Peoples Channel is located at 300AC South Elliott Road in Chapel Hill. The organization has preformed and passed a self evaluation for ADA accessibility and is located on the D and F bus line.

B. Marketing and Promotion

Items 1-13 (B) in the Marketing and Promotion section of the Performance Agreement are carried out the following forms:

The Community Bulletin Board:

The Community Bulletin Board plays in lieu of commercials between programs and in the early morning hours. The bulletin board primarily carries Public Service Announcements (PSA's) for local community groups, government agencies and non-profit organizations. It also serves as a platform for TPC to distribute announcements about meetings, courses and schedules.

Under the new state legislation, TPC will no longer be able to cablecast as many hours of valuable community bulletin board content. In order to qualify as a PEG channel, TPC must run 8 hours of programming a day, with no more than 15% (1.2 minutes per hour) electronic bulletin board. Though this service is a wonderful benefit to the community, service announcements will primarily run in the early morning hours this coming fall.

The World Wide Web/www.thepeopleschannel.org

The Peoples Channel's web site contains information about all of our activities, including but not limited to, courses, fees, policies and procedures, examples of programs, and program schedule. TPC is still developing an open source content management system to expand its website which will enable the organization to have a more active online community.

Email Listserv

TPC moderates an email listserv, which is open to the public and accessible by signing up at the station or on the web site. The listserv functions as a communications tool for anyone interested in The Peoples Channel's activities. The listserv is used by producers, volunteers, and the general public for discussion purposes, and also as an aid to find crew members and/or production support. It is also used by the staff to announce policy changes, event reminders, and volunteer opportunities. The list currently has 636 community members subscribed.

Local Press

The Peoples Channel's schedule is published in the Chapel Hill News weekly. It continues to partner with the Independent Weekly and its Indy Allies section, which highlights local community groups and nonprofits. TPC is also linked from many local web sites and had much more press in the last year because of its work organizing around the Video Service Competition Act.

Mailings

The Peoples Channel distributes at least two mailings a year: one to local organizations, and one to our members.

Seasonal Publication

TPC self-publishes a seasonal newsletter *Feedback Loop* which is distributed at various locations in the area. The publication lists courses, highlights current programs, and addresses issues of media literacy. Current and archived issues are also available on the TPC web site.

C. Public Information

All items 1-13 (B) in the Performance Agreement and any other public information regarding TPC are available to the public, either on the web site, phone conversation with a staff member, or via email or other electronic communication. All records of meetings, documents regarding local, State and Federal regulations as they relate to Public Access are available electronically or otherwise to any member of the community who wishes to access them.

The organizations Bylaws, Articles of Incorporation and Policies and Procedures were recently updated and reviewed by the UNC Law Clinic. There were no major legal issues identified, and minor adjustments were made to the Policies and Procedures.

D. Responsiveness and Openness to Citizens

During business hours, The Peoples Channel staff frequently answer questions from the community at our phone number, 919.960.0088. After hours, a voice mail system answers calls, giving callers basic information regarding staff, business hours, location and web address.

A satisfaction survey is being designed and shall be implemented by the date of this presentation. Results shall be made available to the public through our web site and summarized in the 2007-08 report. With so very few resources, it is difficult for the few staff members to create and implement a survey.

On December 9th, 2006 The Peoples Channel held a publicized open event for the community to provide feedback on its performance. This event was cablecast live, repeated 6 times and comments were open to all community members who were present in our studio. Those watching at home were able to participate via telephone. The organization received many positive comments from producers and volunteers. The event takes place annually as requested in the Performance Agreement. The next event of this kind will be held December 14th, from 6-8pm.

E. Training and Orientation

All courses offered are listed in our Course Catalog, Attachment B. Course offerings are also posted in our seasonal publication, on the web site and at the station. While the channel does not have any scholarship opportunities, TPC hopes to work with the local business community using underwriting to help with scholarship funds. For every fee, the station offers “sweat equity” equated at \$10 an hour. If a citizen cannot afford to pay for courses or fees, they can volunteer their time to work off the fee. About one half of all producers and members participate in the “sweat equity” program. TPC offers ten courses, totaling 1,368 possible course hours. In the last fiscal year, TPC taught 426 of those hours offered to the community, which is well beyond the 250 hours required in the Performance Agreement.

This summer, TPC was proud to host its second annual Summer Youth Media Camp for youth ages 13-18. Four 2 week sessions were offered in narrative production, studio concepts, documentary, and animation. This year, TPC nearly doubled its enrolment from last year with a total of 26 students. Thanks to the generous support of the Strowd Roses Foundation, TPC was able to provide nearly \$4,000 in scholarships. TPC hopes that next year the scholarship fund will be supported through the local business community.

F. Playback of Programming

The staff determines the broadcast schedule for The Peoples Channel on a first come, first served, First Amendment basis. Priority is given to locally produced

programming from the franchise area. This includes programs produced using The Peoples Channel facilities as well as other locally produced or compiled programs. Second priority is given to non-local programs submitted by local residents. Whenever time slots are not otherwise filled, TPC carries reruns of programs from TPC's archive or other programs deemed appropriate by the staff. Two weeks of programming samples are located in Attachment C. Program totals, equipment use and visitor and volunteer information are located in Attachment D.

Programs are scheduled in 6-hour blocks that run in the evening 6pm-Midnight and are normally repeated the following morning, 6am-Noon and afternoon, Noon-6pm. The Saturday evening schedule runs through Monday afternoon, due to the facility being closed on Sunday and Monday. The Peoples Channel's Bulletin Board runs after late night programming (times vary depending on the schedule) and 6 a.m. and between programs where appropriate. Programs that are inappropriate for younger audiences are scheduled to run only after 11pm.

TPC is still in the process of upgrading its equipment to a fully digital format. Given staff size and resources, it has taken the organization much longer than anticipated to implement this upgrade. TPC is currently programming a few hours a day digitally, and hopes to be fully integrated this Fall. The station's scheduling will change slightly due to the upgrade. Programs will only repeat in two 6 hour cycles; Noon-6pm and 6pm-Midnight. From 6am-Noon, TPC will cablecast our Community Bulletin Board and audio cablecast the Triangle Reading Service in an effort to better serve the senior and visually impaired community.

G. Citizen Comment and Programming

The Peoples Channel attempts to provide spaces for soapbox opportunities, however due to a small staff, this can be difficult to accomplish. However, TPC is still trying to formalize possible dates and volunteer crews for soapbox opportunities. When this becomes formalized, it will be publicized to the community at large.

H. Live Programming

The Peoples Channel currently has no live programming.

I. Priority for Chapel Hill Residents in Public Access Services Funded through the Town

As reflected in our course fees, we give priority to Chapel Hill residents. Residents outside of the Franchising area pay \$10 more per course.

J. Non-Involvement of the Town in Programming Decisions

To this date, TPC has had no programming suggestions or demands from the Town of Chapel Hill with the exceptions of airing Public Service Announcements provided by the

Town. We have cooperated with the Town when citizen complaints about TPC's programming have been directed to the Town.

K. Other Agreements Regarding Public Access Services in Orange County and the Triangle Region

The Peoples Channel has entered into a new agreement with Orange County to cover their government meetings for their new Government Access Channel 265. TPC also provides other services outside of meeting coverage, such as station monitoring, technical consulting and trouble shooting.

The organization is still working to get The Peoples Channel cablecasting in Carrboro.

L. Fees

Since the last Annual Report to the Town, only one change in fees has been made. Course fees across the board were raised \$10. Fees have not been raised in two years, and given the need for more resources, the staff and board deemed this appropriate. TPC's membership and user fees are still at the same levels. Membership policies are:

Access facilities, equipment, technical assistance, and channel time or bandwidth are available to certified members. Members may become certified after passing a training course(s) or through alternative certification by staff. A \$25 annual membership fee shall be applied to any individual member. A \$100 annual membership fee shall be applied to any organization or community group, allowing for a maximum of six individuals associated with the organization or group to be members. A \$225 annual membership fee shall be applied to any public, private or charter school, allowing for a maximum of 15 individuals associated with the school to be members. A \$10 annual membership fee shall be applied for those individuals wishing to only use the New Media Lab or public internet lab. A \$50 membership fee shall be applied for an organization or community group who wish to only use the New Media Lab or public internet lab, allowing for six individuals associated with the organization. A \$100 membership fee shall be applied for schools who wish to only use the New Media Lab or public internet lab, allowing for 15 individuals associated with the school.

Anyone using The Peoples Channel facilities or equipment in any shape or form must be a member.

Any individual member can be one of the following:

- 1. A television program producer*
- 2. A television program submitter*
- 3. One of an organization's television program submitters/ television program crew members/ television program producers*
- 4. One of a school's television program submitters/ television program crew members/ television program producers*
- 5. A user of the public internet lab*
- 6. A user of the New Media Lab*
- 7. One of an organizations users of the public internet lab*
- 8. One of an organizations users of the New Media Lab*

The annual membership fee shall be included in any course fee. Anytime a member takes a course, their membership shall renew on that course date. If a member does not need to take a course in order to use equipment or facilities, then the membership fee needs to be resolved before equipment or facilities can be used. Any individual may volunteer, pay or opt out of the membership fee based on need. The membership fee is collected to support general operations of the station, help defray the cost of depreciation and as a mechanism for keeping a current and updated member database.

The Peoples Channel will not sell, distribute or otherwise give out member's information except that information which members choose to make available to the public. Members who cablecast programs must make available some form of contact information to enable the public to respond to the television producer's program. It is the member's responsibility to make sure that their information is up to date. Intentionally providing incorrect information may result in suspension.

Members must prove residency with one or more of the following documents:

- 1. NC photo driver's license*
- 2. NC photo non-driver's license*
- 3. Out-of-State photo driver's license*
- 4. U.S. Passport*
- 5. Foreign Passport*
- 6. Resident Alien Card (Green Card)*
- 7. Major credit card with a photo along with original social security card*
- 8. Welfare/Medicaid card with photo along with original social security card*

Acceptable forms of proof of residency:

- 1. A recent utility bill in the applicant's name with current address*
- 2. A recent bank statement in the applicant's name with current address*

Any person who has not used The Peoples Channel's equipment for a 12-month period will have to be re-certified by demonstrating competency in the operation of that equipment, and resolve the annual membership fee. If a member cannot demonstrate competency, they must become re-certified. It is entirely up to the staff to discrepancy whether or not the member has to become re-certified.

M. Coordination with Time Warner Cable

TPC makes every effort to coordinate with Time Warner Cable. However, TWC considers The Peoples Channel to be a competitor, which can make coordination and positive communication complicated.

N. Signal Quality on Public Access Channel(s)

TPC makes reasonable efforts to ensure that community producers submit broadcast quality programs, however because TPC does not pre-screen programs there is no absolute guarantee of program standards. It is station policy to pull programs after they are aired if there is a technical or content issue. TPC's new digital broadcast server should greatly increase signal quality.

Conclusion

The next time The Peoples Channel will report to the town, the organization will have reached its ten year anniversary. The organization has made it through many struggles, but in the face of adversity, it has held its ground and grown well beyond what its founders could have imagined. The organization still faces challenges; many of them more serious than ever before. It is however, the opinion of the Board of Directors and staff that the organization can continue to grow and flourish despite the challenges.

The Peoples Channel exists because the Chapel Hill community demanded that Public Access Television be facilitated by a community organization that was receptive to the community's needs. The Town, in its commitment to democratic processes and community participation, listened to its citizens and helped to create this truly unique community organization.

The Peoples Channel continues to forge its way into the future, and the organization hopes to have the same level of support and understanding of the community's desires to support this unique community resource. It is the hope that the Town and The Peoples Channel can continue to work closely, as both entities work towards ensuring the Chapel Hill community has the best access to technology, education and community resources.

Attachment A

David Kasper- President
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media@empowermentproject.org
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Roger Brower – Vice President
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Robert J. Cosgrove, PhD, MD –
Treasurer
Committees: Personnel, Finance (Chair)
PO Box 16364
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336-841-5400(office)
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Committees: Technical
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Hillsborough, NC 27278
919 732 8763
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Attachment B
Course Descriptions & Fees/Dates

Orientation (free!)

Class Duration: 1 one-hour session
Time: 7–8 p.m.
Days: every 2nd & 4th Thursday of each month
Instructor: Staff
Fee: Free!

The first step to volunteering, taking courses, submitting programming, or anything else at TPC. Learn about the history of public access, our policies and procedures, and how you can be involved.

Field/Edit Production

Prerequisite: Orientation
Class Duration: 3 four-hour sessions
Time: 6 p.m.–10 p.m. Wed. & Th., 10 a.m.–2 p.m. Sat.
Days: 1st & 3rd Wednesday, Thursday & Saturday
Minimum: 3 people
Instructor: Jeremy Taylor
*Fee \$90 Chapel Hill resident, \$100 non-resident

Productions that are made outside of a television studio are called “on-location” or “field” shoots. Learn necessities such as planning for location shooting, lighting fundamentals, camera operation and positioning, how to obtain audible sound under varied conditions and preparation for editing. Then, an one-time, hands-on course that explains how to edit on iMovie, learn how to capture, splice, manipulate and export video and sound for a television show, an independent movie and/or those home-movies that clutter the shelves.

Studio Production

Prerequisite: Orientation
Class Duration: 3 four-hour sessions
Time: 6 p.m.–10 p.m. Wed. & Th., 10 a.m.–2 p.m. Sat.
Days: Wednesday, Thursday, & Saturday
2nd week for individuals, 4th week for groups
Minimum: 4 people
Instructor: Jeremy Taylor
*Fee \$90 Chapel Hill resident, \$100 non-resident

A hands-on course involving in-depth instruction on productions made in our studio and control room. Discover the different crew positions involved, learn to mic talent, operate studio cameras, and techniques for lighting a production. In the control room, learn to use the video switcher and create titles and images with the character generator. First two sessions are instructional, third session participants will become crew in a production shoot.

Course Descriptions & Fees/Dates

Final Cut Pro

Prerequisite: Orientation, basic Mac & editing or digital editing knowledge
Class Duration: 3 three-hour sessions
Time: 6 p.m.–9 p.m.
Days: 2nd Tuesday of each month
Minimum: 2 people
Instructor: Jeremy Taylor
*Fee: \$90 Chapel Hill resident, \$100 non-resident

Utilize the advantages of digital editing on the Mackintosh G4. Learn how to get footage into the computer, splice it, add titles and images, create transitions, manipulate sound, add limitless amounts of special-effects, export video, etc. Participants must have a rudimentary understanding of Apple consoles. First and second sessions are instructional, third session is a tutored hands-on production.

Adobe Premiere

Prerequisite: Orientation, basic PC & editing or digital editing knowledge
Class Duration: 3 hours each session
Time: 6 p.m.–9 p.m.
Days: Thursdays
Minimum: 2 people
Instructor: Phoenix Mangus
*Fee: \$90 Chapel Hill resident, \$100 non-resident

Utilize the advantages of digital editing on the PC. Learn how to get footage into the computer, splice it, add titles and images, create transitions, manipulate sound, add limitless amounts of special-effects, export video, etc. Participants must have a rudimentary understanding of PCs. First and second sessions are instructional, third session is a tutored hands-on production.

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• ***To ensure participation, all courses require a \$20 deposit or two volunteer hours to register.**

• **Sweat Equity**

• The Peoples Channel will never turn away anyone
• based on economic factors. If you cannot pay for a course
• or fee, TPC offers a Sweat Equity program equated to
• \$10 an hour. The Sweat Equity program allows members
• to volunteer their time for TPC instead of paying for a
• course or fee. Members must contribute at least two hours
• of time in order to reserve a seat in a course, and must
• work off their hours in order to check-out equipment for
• personal use. Any of our staff will be happy to answer any
• questions you have about this program.
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The Peoples Channel

2007
Course Catalog



thePeoplesChannel

Don't Just Watch
TV—Make It!

919.960.0088
tpc@thepeopleschannel.org
www.ThePeoplesChannel.org

Attachment B

Our Mission

For a democratic society to function properly, citizens must participate in their government, be educated to think critically and be able to freely communicate their ideas. The Peoples Channel's mission is to advance democratic ideals by ensuring that people have access to electronic media and by promoting effective communication through community use of media. We aim to provide the means and promote the opportunity for area citizens to exercise free speech through media production, education and distribution of cable programming.

The primary goal of The Peoples Channel is to promote designated access channel(s) by coordinating providing production facilities, technical assistance and media training to any individual, group, or organization interested in producing cultural, informational, entertainment, or educational media for the community.

The Peoples Channel provides Chapel Hill and the surrounding area residents, organizations, agencies and institutions with media training, equipment, production and related services on a first-come, first-served First Amendment basis.

Our policies are designed to ensure maximum convenience and fairness for all in the community. Since we want public access and our media facilities to be available to everyone, we welcome your suggestions on how to improve these policies. All suggestions received will be reviewed by the Board of Directors.

The Peoples Channel offers a variety of courses and certifications. Our courses have a one time fee in order to cover the cost of the instructor's time. We will not turn anyone away due to economic reasons. If you cannot pay for a course, TPC offers volunteer time as sweat equity.

*All courses require a \$20 deposit or two volunteer hours to register.

If an individual wishes to take a course outside of the times listed, or wants personal instruction, the fee for that course will rise in order to pay for the instructors' time. Please ask a staff member if you are interested in taking an individual course.

Please don't hesitate to contact us if you have any questions. As always, we look forward to seeing you... on television!



919.960.0088

tpc@thepeopleschannel.org

www.ThePeoplesChannel.org

Course Descriptions & Fees/Dates

Animation Production

Prerequisite: Orientation & basic PC/Mac knowledge

Class Duration: 10 four-hour sessions

Time: 2 p.m.–6 p.m.

Days: Saturdays

Minimum: 2 people

Instructor: Scott Reed

*Fee: \$200 Chapel Hill resident, \$225 non-resident

We start by creating a script, transfer it to storyboards, then record voices. Next, we design our characters and backgrounds. After that, we use the computer to assemble the story, add sound-effects, and music with titles/credits. Finally, the animated story is burned to DVD. First session is instructional and the remaining nine sessions are tutored hands-on productions.

Adobe Aftereffects

Prerequisite: Orientation & basic PC/Mac, editing or digital editing knowledge

Class Duration: 3 three-hour sessions

Time: 6 p.m.–9 p.m.

Days: Fridays (as needed)

Minimum: 2 people

Instructor: Staff

*Fee: \$90 Chapel Hill resident, \$100 non-resident

An advanced digital editing course that focuses on special-effects, 3-D layering, key-framing, text and animation. Participants must have a rudimentary understanding of computers and digital editing and/or non-linear editing. First and second sessions are instructional, third and fourth sessions are tutored hands-on.

Macromedia Flash

Prerequisite: Orientation & basic PC/Mac knowledge

Class Duration: 3 three-hour sessions

Time: 6 p.m.–9 p.m.

Days: Fridays (as needed)

Minimum: 2 people

Instructor: Staff

*Fee: \$90 Chapel Hill resident, \$100 non-resident

Learn how to establish interactivity, make navigational buttons, add sounds, construct animation, set up a photo slide-show and/or tell a story. Participants must have a rudimentary understanding of computers. First and second sessions are instructional, third session is a tutored hands-on production.

Course Catalog 2007

Adobe Photoshop

Prerequisite: Orientation & basic PC/Mac knowledge

Class Duration: 3 three-hour sessions

Time: 6 p.m.–9 p.m.

Days: Fridays (as needed)

Minimum: 2 people

Instructor: Staff

*Fee: \$90 Chapel Hill resident, \$100 non-resident

Learn how to manipulate graphic images and/or convert photos into web-friendly pictures. Also, find out how to scan drawings, photographs, clippings, etc. into the computer to create enhanced and composite works of art. Produce advertisements, flyers, comics, 'zines, , trick-photography or anything your imagination fashions. Participants must have a rudimentary understanding of computers. First and second sessions are tutorial, third session is a hands-on production.

Dreamweaver

Prerequisite: Adobe Photoshop

Class Duration: 3 three-hour sessions

Time: 6 p.m.–9 p.m.

Days: Fridays (as needed)

Minimum: 2 people

Instructor: Staff

*Fee: \$90 Chapel Hill resident, \$100 non-resident

In this introduction to Dreamweaver you'll learn how to build a simple HTML page and work with some of its basic functions. These will include assigning a "root folder," creating your first blank page, basic text formatting, hyper linking, tables, and how to place an image.

Individual course rates...

Field/Edit	AfterEffects
\$200—individual	\$175—individual
\$210—non-resident	\$185—non-resident
Studio	Photoshop
\$200—individual	\$175—individual
\$210—non-resident	\$185—non-resident
Final Cut Pro	Flash
\$175—individual	\$175—individual
\$185—non-resident	\$185—non-resident
Premiere	Dreamweaver
\$175—individual	\$175—individual
\$185—non-resident	\$185—non-resident

Attachment C

RED=Local New

BLUE=Non-local New ORANGE=Local Repeat

GREEN=Non-local Repeat

MON	TUES	TUES	
7/30/07	7/31/07	7/31/07	
06:00PM	06:00AM	***NOON	Carolina Currents #12
06:30PM	06:30AM	12:30PM	Speak Out! #10 "Simple Living "
07:00PM	07:00AM	01:00PM	Democracy Now! (Mo, 7pm-8pm); Higher Ground (Tu, 7am & 1pm)
07:30PM	07:30AM	01:30PM	
08:00PM	08:00AM	02:00PM	Daily Living "Helping Seniors Back into the Workplace"
08:30PM	08:30AM	02:30PM	
09:00PM	09:00AM	03:00PM	New Dimensions in Gospel#011 "Holy Hip Hop"
09:30PM	09:30AM	03:30PM	
10:00PM	10:00AM	04:00PM	911: Revealing the Truth, Reclaiming Our Future
10:30PM	10:30AM	04:30PM	
11:00PM	11:00AM	05:00PM	Mental Engineering #302
11:30PM	11:30AM	05:30PM	NC Center for Afterschool Programs Alumni Awards
12:01AM	Tuesday		What's Up Indy Doc? #09 "Janis Joplin Slept Here" pt 1 (Tu, Midnight Only)
TUES	WED	WED	
7/31/07	8/1/07	8/1/07	
06:00PM	06:00AM	***NOON	Chanz TV #02
06:30PM	06:30AM	12:30PM	Free the Mind 101 #09 "Socrates"
07:00PM	07:00AM	01:00PM	Democracy Now! (Tu, 7-8pm); Bell Yeager Free Will Baptist Church (We, 7am & 1pm)
07:30PM	07:30AM	01:30PM	
08:00PM	08:00AM	02:00PM	WILPF #07 "Healthcare in NC"
08:30PM	08:30AM	02:30PM	
09:00PM	09:00AM	03:00PM	Hot Off the Press "T.R.O.S.A."
09:30PM	09:30AM	03:30PM	Imam W. D. Mohammed
10:00PM	10:00AM	04:00PM	Road To Recovery "The Financial & Medical Benefits of Treatment..."
10:30PM	10:30AM	04:30PM	
11:00PM	11:00AM	05:00PM	Yoga Room #03
11:30PM	11:30AM	05:30PM	Independent Voices #034
12:01AM	Wednesday		Mixx Show (Wed, Midnight Only);
WED	THUR	THUR	
8/1/07	8/2/07	8/2/07	
06:00PM	06:00AM	***NOON	Pure Heart, Clear Mind #238
06:30PM	06:30AM	12:30PM	
07:00PM	07:00AM	01:00PM	Democracy Now! (We, 7-8pm); The Prophetic Word #512 (Th, 7am & 1pm)
07:30PM	07:30AM	01:30PM	Catholic Perspective #449 (Th, 7:30am & 1:30pm only)
08:00PM	08:00AM	02:00PM	Chapel Hill/Carrboro Board of Education Meeting 7/19/07
08:30PM	08:30AM	02:30PM	
09:00PM	09:00AM	03:00PM	
09:30PM	09:30AM	03:30PM	
10:00PM	10:00AM	04:00PM	
10:30PM	10:30AM	04:30PM	
11:00PM	11:00AM	05:00PM	
11:30PM	11:30AM	05:30PM	
12:01AM	Thursday		Broken Saints #005
1:00AM			
THUR	FRI	FRI	
8/2/07	8/3/07	8/3/07	
06:00PM	06:00AM	***NOON	Bring the Troops Home Now!
06:30PM	06:30AM	12:30PM	
07:00PM	07:00AM	01:00PM	Democracy Now! (Th, 7-8pm); Living Faith Christian Church (Fr, 7am & 1 pm)
07:30PM	07:30AM	01:30PM	
08:00PM	08:00AM	02:00PM	Jewish Sparks "Understanding the Situation in Israel"pt 1
08:30PM	08:30AM	02:30PM	Nehemiah Christian Center
09:00PM	09:00AM	03:00PM	Restoration
09:30PM	09:30AM	03:30PM	Living By the Word "Walking with God"
10:00PM	10:00AM	04:00PM	Roberto's Show
10:30PM	10:30AM	04:30PM	Conn Jackson Show
11:00PM	11:00AM	05:00PM	It's Useless Wooden Toy Time V2.2 "SoWhatHappenedWuz" & "Strange Notes"
11:30PM	11:30AM	05:30PM	
12:01AM	Friday		Sick Pants #02 "Argentina Arde " pt 1

Attachment C

FRI	SAT	SAT	
8/3/07	8/4/07	8/4/07	
06:00PM	06:00AM	***NOON	Steel City Video Mix #003
06:30PM	06:30AM	12:30PM	
07:00PM	07:00AM	01:00PM	Democracy Now! (Fr, 7-8pm); Foundation of Power (Sa, 7:00am & 1:00pm)
07:30PM	07:30AM	01:30PM	
08:00PM	08:00AM	02:00PM	Reggae Live Wire
08:30PM	08:30AM	02:30PM	
09:00PM	09:00AM	03:00PM	UVTV
09:30PM	09:30AM	03:30PM	
10:00PM	10:00AM	04:00PM	Game Masters #01 "Driving Episode"
10:30PM	10:30AM	04:30PM	Entrada Libre #07
11:00PM	11:00AM	05:00PM	Asian American Focus #29
11:30PM	11:30AM	05:30PM	Animal Shelter Show
12:01AM	Saturday		Wonderground #22
SAT	SUN	SUN	
08/04/07	8/5/07	8/5/07	
06:00PM	06:00AM	***NOON	TPC Weekly "The Peoples Channel"
06:30PM	06:30AM	12:30PM	Alternate Focus #019 "The Bases are Loaded"
07:00PM	07:00AM	01:00PM	Omuteko TV
07:30PM	07:30AM	01:30PM	In Praise of Age "Pioneer in Social Thinking"
08:00PM	08:00AM	02:00PM	Prem Rawat #41 "A Bridge to the Infinite"
08:30PM	08:30AM	02:30PM	Growing in Grace
09:00PM	09:00AM	03:00PM	Asheville Global Report
09:30PM	09:30AM	03:30PM	Reality Is... "Youth Ministering"
10:00PM	10:00AM	04:00PM	K-TV
10:30PM	10:30AM	04:30PM	
11:00PM	11:00AM	05:00PM	Education News Parents Can Use [Spanish] <i>"Summer Programs: Keeping Students Reading & Learning"</i>
11:30PM	Saturday		
12:01AM	Sunday		Like It Should Be #35
12:30AM			Beer is Bad TV #03 (12:30 am); Whoa V3.1 (1:00 am)
SUN	MON	MON	
8/5/07	8/6/07	08/06/07	
06:00PM	06:00AM	***NOON	TPC Weekly "The Peoples Channel"
06:30PM	06:30AM	12:30PM	Alternate Focus #019 "The Bases are Loaded"
07:00PM	07:00AM	01:00PM	Omuteko TV
07:30PM	07:30AM	01:30PM	In Praise of Age "Pioneer in Social Thinking"
08:00PM	08:00AM	02:00PM	Prem Rawat #41 "A Bridge to the Infinite"
08:30PM	08:30AM	02:30PM	Growing in Grace
09:00PM	09:00AM	03:00PM	Asheville Global Report
09:30PM	09:30AM	03:30PM	Reality Is... "Youth Ministering"
10:00PM	10:00AM	04:00PM	Education News Parents Can Use [Spanish] "Summer Programs: Keeping Students Reading & Learning"
10:30PM	10:30AM	04:30PM	
11:00PM	11:00AM	05:00PM	#REF!
11:30PM	Sunday		
12:01AM	Monday		Like It Should Be #35
12:30AM			Beer is Bad TV #03(12:30 am); Whoa V3.1 (1:00 am)
RED=Local New			BLUE=Non-local New
			ORANGE=Local Repeat
MON	TUES	TUES	
7/23/07	7/24/07	7/24/07	
06:00PM	06:00AM	***NOON	Carolina Currents #12
06:30PM	06:30AM	12:30PM	Speak Out! #09 "Simplicity "
07:00PM	07:00AM	01:00PM	Democracy Now! (Mo, 7pm-8pm); Higher Ground (Tu, 7am & 1pm)
07:30PM	07:30AM	01:30PM	
08:00PM	08:00AM	02:00PM	Daily Living "Separated for Your Intended Purpose"
08:30PM	08:30AM	02:30PM	
09:00PM	09:00AM	03:00PM	New Dimensions in Gospel#011 "Holy Hip Hop"
09:30PM	09:30AM	03:30PM	
10:00PM	10:00AM	04:00PM	911: Revealing the Truth, Reclaiming Our Future
10:30PM	10:30AM	04:30PM	
11:00PM	11:00AM	05:00PM	Mental Engineering #302
11:30PM	11:30AM	05:30PM	NC Center for Afterschool Programs Alumni Awards
12:01AM	Tuesday		What's Up Indy Doc? #008 "Beat Generation" (Tu, Midnight Only)

Attachment C

TUES	WED	WED
7/24/07	7/25/07	7/25/07
06:00PM	06:00AM	***NOON
06:30PM	06:30AM	12:30PM
07:00PM	07:00AM	01:00PM
07:30PM	07:30AM	01:30PM
08:00PM	08:00AM	02:00PM
08:30PM	08:30AM	02:30PM
09:00PM	09:00AM	03:00PM
09:30PM	09:30AM	03:30PM
10:00PM	10:00AM	04:00PM
10:30PM	10:30AM	04:30PM
11:00PM	11:00AM	05:00PM
11:30PM	11:30AM	05:30PM
12:01AM	Wednesday	

Chanz TV

Free the Mind 101 #08 "Fascism or Humanism"

Democracy Now! (Tu, 7-8pm); Bell Yeager Free Will Baptist Church (We, 7am & 1pm)

WILPF #006 "Voter Education"

Hot Off the Press

Imam W. D. Mohammed

Road To Recovery "Helping Families Find Recovery"

Yoga Room #002

Independent Voices #034

Mixx Show (Wed, Midnight Only);

WED	THUR	THUR
7/25/07	7/26/07	7/26/07
06:00PM	06:00AM	***NOON
06:30PM	06:30AM	12:30PM
07:00PM	07:00AM	01:00PM
07:30PM	07:30AM	01:30PM
08:00PM	08:00AM	02:00PM
08:30PM	08:30AM	02:30PM
09:00PM	09:00AM	03:00PM
09:30PM	09:30AM	03:30PM
10:00PM	10:00AM	04:00PM
10:30PM	10:30AM	04:30PM
11:00PM	11:00AM	05:00PM
11:30PM	11:30AM	05:30PM
12:01AM	Thursday	
1:00AM		

Pure Heart, Clear Mind #237

Democracy Now! (We, 7-8pm); The Prophetic Word #511 (Th, 7am & 1pm)

Catholic Perspective #480 (Th, 7:30am & 1:30pm only)

4th Annual Burke Awards Ceremony

SURGE Forum on Climate Change #04

Chapel Hill Police Chief Greg Jarvis Retirement Ceremony

Broken Saints #005

THUR	FRI	FRI
7/26/07	7/27/07	7/27/07
06:00PM	06:00AM	***NOON
06:30PM	06:30AM	12:30PM
07:00PM	07:00AM	01:00PM
07:30PM	07:30AM	01:30PM
08:00PM	08:00AM	02:00PM
08:30PM	08:30AM	02:30PM
09:00PM	09:00AM	03:00PM
09:30PM	09:30AM	03:30PM
10:00PM	10:00AM	04:00PM
10:30PM	10:30AM	04:30PM
11:00PM	11:00AM	05:00PM
11:30PM	11:30AM	05:30PM
12:01AM	Friday	

Jesus Christ Superstar

Democracy Now! (Th, 7-8pm); Living Faith Christian Church (Fr, 7am & 1 pm)

Jewish Sparks "Lenny Krayzelburg"

Nehemiah Christian Center

Restoration

Living By the Word "Walking with God"

No Future TV

Conn Jackson Show

It's Useless Wooden Toy Time V2.2 "SoWhatHappenedWuz" & "Strange Notes"

Sick Pants #01 "Random Shorts" pt 1

FRI	SAT	SAT
7/27/07	7/28/07	7/28/07
06:00PM	06:00AM	***NOON
06:30PM	06:30AM	12:30PM
07:00PM	07:00AM	01:00PM
07:30PM	07:30AM	01:30PM
08:00PM	08:00AM	02:00PM
08:30PM	08:30AM	02:30PM
09:00PM	09:00AM	03:00PM
09:30PM	09:30AM	03:30PM
10:00PM	10:00AM	04:00PM
10:30PM	10:30AM	04:30PM
11:00PM	11:00AM	05:00PM
11:30PM	11:30AM	05:30PM
12:01AM	Saturday	

Steel City Video Mix #002

Democracy Now! (Fr, 7-8pm); Foundation of Power (Sa, 7:00am & 1:00pm)

Reggae Live Wire

UVTV

Game Masters #010 "Onimusha III"

Entrada Libre #009

Asian American Focus #042

Animal Shelter Show

Wonderground #020

Attachment C

SAT	SUN	SUN	
07/28/07	7/29/07	7/29/07	
06:00PM	06:00AM	***NOON	TPC Weekly #054 "Triangle United Way: Teaming for Technology"
06:30PM	06:30AM	12:30PM	Alternate Focus #019 "The Bases are Loaded"
07:00PM	07:00AM	01:00PM	Omuteko TV
07:30PM	07:30AM	01:30PM	In Praise of Age "Pioneer in Social Thinking"
08:00PM	08:00AM	02:00PM	Prem Rawat #40 "At Australia's Parliament House"
08:30PM	08:30AM	02:30PM	Growing in Grace
09:00PM	09:00AM	03:00PM	Asheville Global Report
09:30PM	09:30AM	03:30PM	Reality Is... "Gospel Lyricist Tiwanda Lyons"
10:00PM	10:00AM	04:00PM	
10:30PM	10:30AM	04:30PM	
11:00PM	11:00AM	05:00PM	Education News Parents Can Use[Spanish] "Summer Programs: Keeping Students Reading & Learning"
11:30PM	Saturday		
12:01AM	Sunday		Like It Should Be #037
12:30AM			Beer is Bad TV #002(12:30 am); Whoa V2.4 (1:00 am)

SUN	MON	MON	
7/29/07	7/30/07	07/30/07	
06:00PM	06:00AM	***NOON	TPC Weekly #054 "Triangle United Way: Teaming for Technology"
06:30PM	06:30AM	12:30PM	Alternate Focus #019 "The Bases are Loaded"
07:00PM	07:00AM	01:00PM	Omuteko TV
07:30PM	07:30AM	01:30PM	In Praise of Age "Pioneer in Social Thinking"
08:00PM	08:00AM	02:00PM	Prem Rawat #40 "At Australia's Parliament House"
08:30PM	08:30AM	02:30PM	Growing in Grace
09:00PM	09:00AM	03:00PM	Asheville Global Report
09:30PM	09:30AM	03:30PM	Reality Is... "Gospel Lyricist Tiwanda Lyons"
10:00PM	10:00AM	04:00PM	Education News Parents Can Use [Spanish] "Summer Programs: Keeping Students Reading & Learning"
10:30PM	10:30AM	04:30PM	
11:00PM	11:00AM	05:00PM	#REF!
11:30PM	Sunday		
12:01AM	Monday		Like It Should Be #037
12:30AM			Beer is Bad TV #002(12:30 am); Whoa V2.4 (1:00 am)

Attachment E

The Peoples Channel Annual Totals 2006-07

Month	Volunteers	Visitors	PSA's	Studio Usage	New Programs		Equipment Reserved	Equipment Check-Out	Edit Suites Reserved
					Local (L)/Non-Local (NL)*				
July	62	160	22	15	53	39(L) 14(NL)	93	224	5
August	65	185	34	13	42	35(L) 7(NL)	30	112	15
September	87	138	15	27	57	48(L) 9(NL)	108	237	11
October	83	114	53	19	49	34(L) 15(NL)	75	137	26
November	125	105	26	22	63	54(L) 9(NL)	108	121	38
December	63	66	23	11	40	20(L) 20(NL)	66	122	21
January	71	70	31	12	33	28(L) 5(NL)	66	137	6
February	59	92	44	16	48	29(L) 19(NL)	118	186	23
March	112	113	56	11	81	40(L) 41(NL)	140	124	46
April	58	100	48	12	60	25(L) 35(NL)	92	146	100
May	89	124	38	21	32	30(L) 2(NL)	85	91	100
June	180	129	43	21	50	31(L) 19(NL)	83	115	78
Totals	1054	1396	433	200	608	413(L)195(NL)	1064	1752	469
2006-07 Totals	712	897	476	218	569	417(L) 156(NL)	1365	298	390

*TPC cablecasts *Democracy Now*, submitted by several local organizations, which airs 5 days a week, or 260 times a year, which is not included in the above Non-Local program count.