

## OUR MISSION

For a democratic society to function properly, citizens must participate in their government, be educated to think critically and be able to freely communicate their ideas. The mission of The Peoples Channel & Durham Community Media is to advance democratic ideals by ensuring that people have access to electronic media and by promoting effective communication through community use of media. We aim to provide the means and promote the opportunity for area citizens to exercise free speech through media production, education and distribution of cable programming.

The primary goal of TPC/DCM18 is to promote designated access channel(s) by coordinating & providing production facilities, technical assistance and media training to any individual, group, or organization interested in producing cultural, informational, entertainment, or educational media for the community. TPC/DCM18 provides Chapel Hill, Durham, Carrboro and the surrounding area residents, organizations, agencies and institutions with media training, equipment, production and related services on a first-come, first-served, First Amendment basis.

Our policies are designed to ensure maximum convenience & fairness for all in the community. Since we want public access and our media facilities to be available to everyone, we welcome your suggestions on how to improve these policies. All suggestions received will be reviewed by the Board of Directors.

TPC/DCM18 offers a variety of courses and certifications. Our courses have a one time fee in order to cover the cost of the instructor's time. We will not turn anyone away due to economic reasons. If you can't pay for a course, TPC/DCM18 offers volunteer time as sweat equity.

For more on courses, policies, & general information, log on to

**THEPEOPLESCHANNEL.ORG**

## GROUP RATES

Would you like to have an entire crew trained for your production? TPC/DCM18 offers Group courses for non-profit, educational, & other types of groups. Group rates do not apply to workshops.

**Non-Profit:** \$225 for a group up to 6 members.  
**\$25 for each additional member**

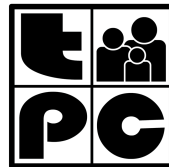
**Educational:** \$350 for a group up to 15 members.  
**\$50 for each additional member**

**Standard:** \$550 for a group up to 6 members.  
**\$50 for each additional member**

## SWEAT EQUITY

The Peoples Channel & Durham Community Media will never turn away anyone based on economic factors. If you cannot pay for a course or fee, TPC/DCM18 offers a Sweat Equity program equated to \$10 an hour.

The Sweat Equity program allows members to volunteer their time for TPC/DCM18 instead of paying for a course or fee. If a member wishes to volunteer rather than pay part, or all of the fee, they must meet their committed hours before taking the course. If only submitting content for cablecast, they must meet their committed hours or pay the membership fee before submitting programming. Any of our staff will be happy to answer any questions you have about this program.



### the peoples channel

Channel 8 in Chapel Hill  
Channel 4 in Carrboro/Hillsborough  
Channel 99 on U-verse  
300 S. Elliott Road Ste AC  
Chapel Hill, NC 27514  
919 / 960 - 0088

### DURHAM COMMUNITY MEDIA

Channel 18 in Durham  
110 E. Geer Street  
Durham, NC 27701  
919 / 688 - 0018



LOCAL MEDIA:

LEARN | CREATE | WATCH!

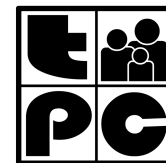
2011

# COURSE CATALOG

LOCAL MEDIA: LEARN | CREATE | WATCH!



the peoples channel



DURHAM COMMUNITY MEDIA

## COURSES

### Orientation

The first step to volunteering, taking courses, submitting programming, or anything else at TPC. Learn about the history of public access, our policies and procedures, and how you can be involved.



### Field / Edit Production

Learn planning for location shooting, lighting fundamentals, camera operation and positioning, sound and preparation for editing. Then, a hands-on course that explains how to edit using iMovie. Learn how to capture, splice, manipulate and export video and sound for a television show, an independent movie and/or those home movies that clutter the shelves.



### Final Cut Pro

Utilize the advantages of digital editing on the Mac G5. Learn how to get footage into the computer, splice it, add titles and images, create transitions, manipulate sound, add limitless amounts of special effects, export video, etc. Participants must have a rudimentary understanding of Apple consoles.



### Studio Production

A hands-on course involving in-depth instruction on productions made in our studio and control room. Discover the different crew positions involved, learn to mic talent, operate studio cameras, and techniques for lighting a production. In the control room, learn to use the video switcher to create titles and images. First two sessions are instructional, third session participants will become crew in a production shoot.



### Introduction to Podcasting

Learn the ins and outs of today's free form radio: podcasting. From planning to producing to distribution. Learn to record on Garage Band and Talkshoe, the importance of a blog, how to get listed on iTunes and how to get involved with the podcasting community to promote your show.



## COURSE SCHEDULE

### the peoples channel

#### Orientation

**Class Duration:** 1 session

**Time:** 7pm–8pm

**Days:** Every 2nd & 4th Thursday of each month

**\*Fee:** Free!

#### Field / Edit Production

**Class Duration:** 3 sessions

**Time:** 6pm–9pm Wed. & Thurs., 11am–3pm Sat.

**Days:** 1st Wed., Thurs. & Sat. of each month

**\*Fee:** \$90 Chapel Hill resident, \$100 non-resident

#### Final Cut Pro

**Class Duration:** 3 sessions

**Time:** 6pm–9pm Wed. & Thurs., 11am–2pm Sat.

**Days:** 2nd Wed., Thurs. & Sat. of each month

**\*Fee:** \$90 Chapel Hill resident, \$100 non-resident

#### Studio Production

**Class Duration:** 3 sessions

**Time:** 6pm–9pm Wed. & Thurs., 11am–2pm Sat.

**Days:** 3rd Wed., Th. & Sat. of every odd month

**\*Fee:** \$90 Chapel Hill resident, \$100 non-resident

#### Introduction to Podcasting

**Class Duration:** 3 sessions

**Time:** 6pm–9pm Wed. & Thurs., 11am–2pm Sat.

**Days:** 3rd Wed., Thurs. & Sat. of every even month

**\*Fee:** \$90 Chapel Hill resident, \$100 non-resident

## DURHAM COMMUNITY MEDIA

#### Orientation

**Class Duration:** 1 session

**Time:** 7pm–8pm

**Days:** Every 1st & 3rd Thursday of each month

**\*Fee:** Free!

#### Field / Edit Production

**Class Duration:** 3 sessions

**Time:** 6pm–9pm Wed. & Thurs., 11am–2pm Sat.

**Days:** 4th Wed., Thurs. & Sat. of each month

**\*Fee:** \$90 Durham resident, \$100 non-resident



## WORKSHOPS

### Corel Video Studio Pro

**Class Duration:** 1 session

**Time:** 5pm–9pm

**Days:** 1st & 3rd Wed. of each month

**\*Fee:** \$30 Durham resident, \$40 non-resident

Utilize the advantages of the Corel's VSP non-linear editing software. Learn how to get footage into the computer, splice it, add titles and images, create transitions, manipulate sound, add special effects, export video, etc.



### Advanced Final Cut Studio

**Class Duration:** 1 session

**Time:** 3pm–5:30pm

**Days:** Saturdays

**\*Fee:** \$30 Chapel Hill resident, \$40 non-resident

Take your Final Cut Studio knowledge to the next level by learning advanced skills on FCP as well as how the program integrates with the other Studio components.



### FCP Workshops are offered as separate sessions.

#### 1st Saturday of the Month

**Compressor:** exporting file types

**DVD Studio Pro:** Making a professional DVD

#### 2nd Saturday of the Month

**Motion:** Special effects

**LiveType:** Advanced titling

#### 3rd Saturday of the Month

**Soundtrack Pro:** Creating your own score and soundtrack

**\*Each class must have a minimum of 4 students, 2 of which are paid.**

**\*All courses require a \$20 deposit or completed Sweat Equity hours for enrollment.**

### One on One Instruction

If an individual wishes to take a course outside of the times listed or wants personal instruction, TPC/DCM18 offers Individual courses at \$15 per hour.